Bloom Macomb

Flowers and plants give us such joy and happiness not only to the person who is receiving them but also to the person giving. Macomb had recently lost a long-standing florist due to retirement in 2023. Anne Ingersoll saw a need for a local floral shop. "I started my business to bring kindness and joy to our customers and community. My hope for my shop is to create a place for community to happen. There seems to be a lot of negative in our world, I wanted to offer more kindness and joy. There is often joy in receiving flowers but it brings just as much joy to the giver as well," said Ingersoll.

Bloom Macomb will provide beautiful arrangements for any event. Whether it be for the most important day of your life, you're wedding or the saddest, a funeral Bloom Macomb has you cover. They also have everyday flower arrangements and potted plants.

Prior to opening Bloom Macomb, Ingersoll has worked with high school students to navigate the college enrollment process. She has assisted students to start their own businesses and nonprofits. Not only did she inspire her students but herself to open a small business.

Bloom Macomb will be offering internships to local college students. This ties into the desire to work with young people and offering an opportunity for them to learn first-hand about entrepreneurship as well as other areas.

Ingersoll has been a part of the Macomb Community for 12 years. She wants to see Macomb thrive and grow its local economy. Ingersoll saw the need for a floral shop in her community, Bloom Macomb was created! It brings such joy and happiness to all that visit.

The City of Macomb hosted a Business Pitch Competition in March 2024. Business owners pitched their business ideas to a panel of judges. This competition awarded three small businesses with a cash and incentive prizes. Bloom Macomb received 2nd place honors.

The Small Business Development Center at Western Illinois University – Macomb assisted Ingersoll in creating a business plan for Bloom Macomb. Carrie Kessler, Business Advisor, helped to confirm Ingersoll's business plan was on the right track for the business competition.

Bloom Macomb is located at 1510 E Jackson Street, Macomb, IL. Check out Bloom Macomb at their website or on Facebook.

If I could encourage future entrepreneurs I would tell them, "Opportunity is everywhere! You just have to slow down to see it," said Ingersoll.